

HealthforAnimals News

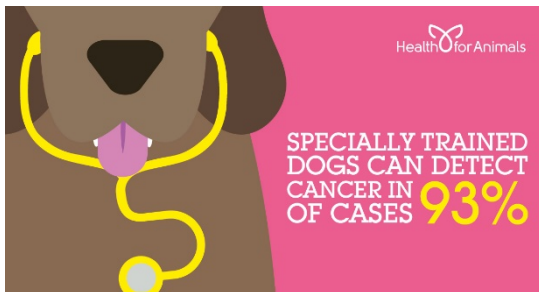
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Did you know....? – Raising awareness on animal health via social media



Throughout 2016 HealthforAnimals will be tweeting animal-based factoids in the form of [‘Did you know..?’](#) on a weekly basis.

Posted on the association’s [Twitter feed](#), these factoids will serve to raise awareness on animal health issues as well as highlighting some general animal-related facts.

[View the factoids](#)

HealthforAnimals publishes report on innovations in animal health

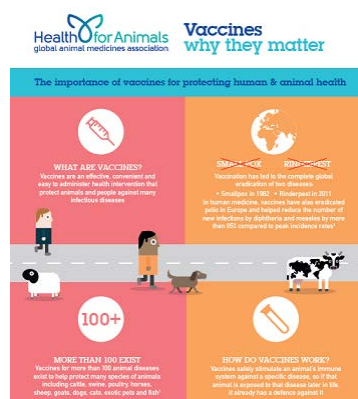


HealthforAnimals published a report in January 2016 titled, ‘Innovation in animal health’, which discusses the future of the animal health industry and innovation-related issues. HealthforAnimals also issued press releases on the four innovation areas discussed in the report: [vaccine development](#), [pet health](#), [food safety and sustainability](#), and [zoonotic diseases](#).

The report was generated from a survey conducted among the Animal Pharm readership and World Veterinary Association (WVA) membership, which then informed discussions at a global stakeholder roundtable meeting hosted by HealthforAnimals in September 2015. The final report was independently authored by Oxford Analytica.

[Read the report](#)

New infographics: Vaccines, why they matter



HealthforAnimals has published a new series of infographics outlining the benefits of vaccination in animals.

Addressing the importance of vaccines for protecting human and animal health, they explain why we vaccinate animals, with examples of vaccination in action including feline leukaemia, rabies, Newcastle disease and equine influenza.

[View the infographics](#)

New animation: As little as possible, as much as necessary



Following the resolution made at the World Economic Forum in Davos to tackle antibiotic resistance, HealthforAnimals renewed its call to promote the responsible use of antibiotics, and communicate the importance of veterinary medicine to global health for both animals and humans.

As part of this campaign the association launched a new animation entitled: 'As little as possible, as Much as Necessary'. Whilst acknowledging the current issue of antimicrobial resistance, the animation advises the promotion of the responsible use of antibiotics in both animal and human health as the greatest way to 'future proof' them for next generations.

View the animation on our [YouTube channel](#) or on our [website](#)

[Read the accompanying press release](#)

International Research Consortium official launch

The official launch of the International Research Consortium for Animal Health took place on 27 January in Brussels. Created to coordinate global research on animal disease, the consortium sees governments, research institutes, and global organisations, including HealthforAnimals partner to develop strategies for over 30 priority diseases.

The main aim is to deliver measurable advancements in the control of animal diseases through the alignment of both public and privately funded animal health research programmes around the world. HealthforAnimals attended the launch event with Phil Hogan, European Commissioner for Agriculture and Rural Development, and Monique Eloit, OIE Director General as speakers.

[More information](#)

Animal health around the globe – 2015 report



Published ahead of the association's General Assembly, 'Animal health around the globe' gives a high-level overview of 2015 activities from HealthforAnimals member associations by region.

The report is available to the public on the [HealthforAnimals website](#).

Heads up: Launch of World Animal Vaccination Day



On 20 April HealthforAnimals in partnership with the World Veterinary Association (WVA) will be launching a new awareness day - **World Animal Vaccination Day** – to promote the importance of vaccination in all animals.

HealthforAnimals and the WVA will be promoting the awareness day via social media using the hashtag **#animalvaccinationday** with more detailed information on the respective websites and an accompanying press release.

Keep informed via:

[@HealthforAnimals](#) – www.healthforanimals.org

[WVA Facebook](#) – www.worldvet.org

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